

Station KTNV-TV LAS VEGAS, NV  
Advertiser ( ).OBAMA FOR AMERICA  
Product BARACK OBAMA  
Estimate# 1621  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1621  
Flight Dates 08/17/2012 - 08/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 40,650  
PLS CONFIRM ASAP  
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TH	5A-6A	ACTION NWS@5AM	:30	\$150.00	08/20-08/23	2	1	2	\$300.00	
	2	M-TH	6A-7A	ACTION NWS@6AM	:30	\$400.00	08/20-08/23	4	1	4	\$1,600.00	
	3	M-TH	430A-459A	ACTN NWS@430AM<	:30	\$50.00	08/20-08/23	2	1	2	\$100.00	
	4	M-TH	7A-9A	GD MRN AMR-ABC<	:30	\$400.00	08/20-08/23	1	1	1	\$400.00	
	5	M-TH	9A-10A	MORNING BLEND	:30	\$150.00	08/20-08/23	3	1	3	\$450.00	
	6	M-TH	10A-11A	VIEW-ABC	:30	\$450.00	08/20-08/23	2	1	2	\$900.00	
	7	M-TH	11A-12P	ACTN NEWS@11AM	:30	\$300.00	08/20-08/23	2	1	2	\$600.00	
	8	M-TH	12P-1P	CHEW-ABC	:30	\$300.00	08/20-08/23	2	1	2	\$600.00	
	9	M-TH	1P-2P	REVOLUTION-ABC	:30	\$300.00	08/20-08/23	3	1	3	\$900.00	
	10	M-TH	2P-3P	GENRL HOSPITAL	:30	\$300.00	08/20-08/23	3	1	3	\$900.00	
	11	M-TH	3P-330P	MILLIONAIRE	:30	\$200.00	08/20-08/23	2	1	2	\$400.00	

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	12	M-TH	330P-4P	ACTION NEWS	:30	\$225.00	08/20-08/23	2	1	2	\$450.00	
	13	M-TH	4P-5P	JUDGE JUDY	:30	\$250.00	08/20-08/23	2	1	2	\$500.00	
	14	M-TH	5P-530P	ACTION NWS@5PM	:30	\$350.00	08/20-08/23	2	1	2	\$700.00	
	15	M-TH	6P-7P	NEWS	:30	\$500.00	08/20-08/23	3	1	3	\$1,500.00	
	16	SA	6P-630P	ACTION NWS@6PM	:30	\$350.00	08/18-08/18	1	1	1	\$350.00	
	17	SU	6P-630P	NEWS	:30	\$350.00	08/19-08/19	1	1	1	\$350.00	
	18	M-TH	7P-730P	ACCESS HOLLYWD	:30	\$350.00	08/20-08/23	1	1	1	\$350.00	
	19	M-TH	730P-8P	MILLIONAIRE	:30	\$350.00	08/20-08/23	1	1	1	\$350.00	
	20	M	10P-11P	GLASS HOUSE	:30	\$3,000.00	08/20-08/20	1	1	1	\$3,000.00	
	21	TU	8P-9P	LAST MAN/ COUGAR	:30	\$2,500.00	08/21-08/21	1	1	1	\$2,500.00	
	22	TU	9P-10P	101 WAYS TO WIN A GAME SHOW/TAKE T	:30	\$2,500.00	08/21-08/21	1	1	1	\$2,500.00	
	23	TU	10P-11P	PRIV PRACT	:30	\$3,500.00	08/21-08/21	1	1	1	\$3,500.00	
	24	W	930P-10P	DUETS	:30	\$3,000.00	08/22-08/22	1	1	1	\$3,000.00	
	25	TH	8P-9P	WIPEOUT	:30	\$2,500.00	08/23-08/23	1	1	1	\$2,500.00	
	26	TH	10P-11P	ROOKIE BLUE	:30	\$2,500.00	08/23-08/23	1	1	1	\$2,500.00	
	27	SU	7P-8P	AFHV	:30	\$1,500.00	08/19-08/19	1	1	1	\$1,500.00	
	28	SU	8P-9P	SECRET MILLIONAIRE	:30	\$3,500.00	08/19-08/19	1	1	1	\$3,500.00	

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Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

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	29	SU	9P-11P	EXTREME MAKEOVER: WEIGHT LOSS	:30	\$3,000.00	08/19-08/19	1	1	1	\$3,000.00	
	30	M-TH	11P-1135P	ACTION NWS@11P	:30	\$850.00	08/20-08/23	1	1	1	\$850.00	
	31	M-TH	1135P-1205A	ABC-NITELINE<	:30	\$400.00	08/20-08/23	1	1	1	\$400.00	
	32	M-TH	1205A-105A	J KIMMEL-ABC<	:30	\$200.00	08/20-08/23	1	1	1	\$200.00	

---REPORT TOTALS---

Report Totals: 52 / \$40,650.00

---SALES MONTHLY TOTALS---

Aug 12: 52 / \$40,650.00  
Sales Totals: 52 / \$40,650.00  
Station Totals: 52 / \$40,650.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$131,129	KBLR	0%	KLAS	7%	KSNV	32%	KTNV	31%	KTUD	2%
		KVCW	2%	KVMY	3%	KVVU	23%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

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--- CREDIT RISK ---  
CASH IN ADVANCE